

PRIVATE AND CONFIDENTIAL

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Dear [name]

## Elevate is now part of Standard Life

As an Elevate customer, we want to let you know about the change in ownership from AXA to Standard Life. You don't need to do anything and your investments are not affected. We've also contacted your adviser about this.

### You're in good hands

Standard Life has nearly 200 years of experience in financial services and a strong record in the UK platform market. We're committed to providing customers and their advisers with great service and we'll work to make sure the levels of service and support you've come to expect with Elevate continue.

### What happens next?

Over the next few months we'll be making changes to the website and communications. You might notice Standard Life and AXA mentioned at the same time as we move to a new look.

In the meantime, if you've got any questions, please get in touch with your adviser.

Yours sincerely,



**Nigel Dunne**  
Managing Director  
Elevate

AXA Portfolio Services Limited has been acquired by Standard Life Savings Limited and forms part of Standard Life Group. The trade mark "AXA" is used under licence from AXA SA. AXA Portfolio Services Limited trades as Elevate.

AXA Portfolio Services Limited (01128611) is registered in England at 14<sup>th</sup> Floor, 30 St. Mary Axe, London, England, EC3A 8BF and is authorised and regulated by the Financial Conduct Authority.

Standard Life Savings Limited (SC180203) is registered in Scotland at Standard Life House, 30 Lothian Road, Edinburgh, EH1 2DH and is authorised and regulated by the Financial Conduct Authority.